



A Community Event
hosted by
City of Paris
Saturday May 13, 2017
Cox Field Airport





January 2017

Dear Potential Airshow Sponsor,

May is just around the corner and the planning for Wings Over Paris has begun. The Airshow is packed with fun for everyone, delicious food, entertainment for kids and the exciting show for the entire family.

The City of Paris primary goal is to provide a quality community event anticipated by all. Organizers are always looking for ways to improve the event. We also seek to highlight Paris to all of North East Texas. Tons of promotion is put into the Wings Over Paris prior to and during the event via Facebook, email blasts, event calendars, regional radio advertisement, regional newspapers and hundreds of printed promotional pieces.

Striving to provide a quality event of this nature with little or no costs to the public can prove challenging. The Airshow funding comes from fundraising efforts, corporate sponsorships, private donations and vendor fees. The Airshow would not be possible without the financial support of our corporate sponsors and small business owners and individuals in our community.

Enclosed in this packet are some exciting sponsorship opportunities. We would be very interested in discussing any of these opportunities, and some ideas to continue to improve the Wings Over Paris for 2017. **You may reach Donna Chapman by phone at 903-517-3479 or 903-784-6392.** You may also contact the Lamar Chamber of Commerce via email at gina@paristexas.com.

Thank you for your time, interest, and support for the Wings Over Paris and City of Paris. We look forward to hearing from you!



City of Paris



Like us on Facebook Wings Over Paris 

Sponsorship Opportunities

Torque Roll Sponsorship \$2500

- *Logo on all print media & publications and printed T-Shirts.*
- *Logo and Link to your website on City of Paris Airport Website and Wings Over Paris Facebook page.*
- *Logo on banner located at the entrance at the Cox Field Airport.*
- *Sponsorship mentions on all radio advertising .*
- *Sponsor dinner with the Piolets Friday, May 12, 2017 at 6:00PM Cox Field Airport.*

Barrel Roll Sponsorship \$1000

- *Logo on all print media and publications and printed T-Shirts.*
- *Sponsorship mentions on at least 50% of radio advertising.*
- *Logo and website link on City of Paris Airport Website and Wings Over Paris Facebook page.*

Slow Roll Sponsorship \$500

- *Business name on all print media and publications and T-shirt*
- *Business Name on City of Paris Airport Website and Wings Over Paris Facebook page.*



