



Hello Festival Sponsor,

October 25, 2025 marks the 25<sup>th</sup> Anniversary of the Paris Main Street Festival of Pumpkins. The Main Street Advisory board is excited to plan this annual event that has highlighted the heart and soul of our community, Downtown Paris, Texas.

As we have been planning the festival's 25<sup>th</sup> anniversary event, things will look a little different than recent years. We are planning ways to engage and promote the community businesses and organizations. Yes, the Festival of Pumpkins will still offer entertainment, games, vendors, and great concessions that have been a part of the event for 25 years. We are very excited about incorporating our new ideas that include additional music venues, artist battles, special displays, and even some pickleball!

This event is free to the public and highly anticipated by all ages. A 25<sup>th</sup> anniversary event is special and has only been possible with generous financial support and countless hours of volunteering. We have a list of opportunities for your business to participate and be promoted for your support. Either I or a Main Street board member would be happy to discuss any of these in person and can be available to answer any questions or hear ideas. Our goal is to host the best festival, offer something fun for the whole family, and highlight the best of Paris, Texas.

You may reach me Monday through Friday between 8am and 5pm by phone at 903.784.9293 or you may contact me via email at [cbedford@paristexas.gov](mailto:cbedford@paristexas.gov).

Sincerely,

Cheri Bedford, Main Street Coordinator

Main Street Advisory Board members: Kevin Moore, Chair; Mary Hart, Vice Chair; Kim Kalina, Secretary; Tyrone Hayden; Glee Emmite, Melissa Jones, and William Walker

[www.festivalofpumpkins.com](http://www.festivalofpumpkins.com)



## Sponsorship Opportunities

*All sponsorship dollars are spent on the following and more: quality musical performances, stage, entertainment, hospitality, advertisement, and promotions. Sponsors are recognized and thanked through radio, print, social media, event signage, event announcement from Main Stage, and swag for attendees. All opportunities include: logos or names 25<sup>th</sup> Commemorative T-shirts, sponsor signage, and mentions on Main Stages at the event.*

### **The Great Pumpkin \$2000:**

Main Stage and Entertainment: Main Stage music/entertainment/performances

- 3 x 8' Banner (you provide) at festival by the Main stage
- two booth spaces (10 X 10 ea)
- 5 Festival shirt

### **Pumpkin Patch \$1000: (.partnering with the community).**

- Downtown Fall Photo area on and around the plaza will be set up a week prior to the festival. Pumpkins and hay.

Main Sponsor for Midway Games (includes logo on bags given out to kids and families)

- One booth space (10x10) and 2 festival T-shirts

### **Jack-o-Lantern General support or any of the following items: \$500:**

- support the following events though cash prize, highlights of your business at the event festivity
- 2 festival T-shirts of choice.

\_\_\_\_ **New!** Battle of the Artists- 18 artists compete in a fast-paced live painting competition for a grand prize. You can participate in the silent auction and announce the winner!-**SPONSORED**

\_\_\_\_ Fishing in the Fountain-Your business in the middle of the festival, hosting kids and their parents while they enjoy fishing. We provide all of the supplies. Your staff can run it or we will find volunteers for you. **SPONSORED**

\_\_\_\_ Kids' Costume Contest-Children 12 and under are divided into 4 age groups and your business provides cash prizes to the winners, and judges for the contest. Signage and announcements from the Main Stage. **SPONSORED**

\_\_\_\_ Pumpkin Decorating: Cash prizes awarded. The sponsor business will register pumpkins and interface with the crowd as they vote for their favorite.

Photo Ops: Set up with your business name on them-

\_\_\_\_ Pumpkin Queen Scarecrow ( 3 wanted) **1 SPONSORED**

\_\_\_\_ Pumpkin Crate Wall- backdrop

\_\_\_\_ Pumpkin outdoor scene-backdrop

### **Pumpkin Midway Games \$350 (Limit of 10 Available) 5 SPONSORED**

- Your name and/or logo prominently displayed at a specific midway game: Tent, candy tables, games provided. Your organization will run the games for the kids and interface with the public.



## I'VE GOT TO BE A SPONSOR at the Festival of Pumpkins 2025!!!

**For printing purposes, we need your commitment no later than August 30, 2025.**

Payment should be received by October 1, 2025. Thank you for your support of the Festival of Pumpkins!

**Your Name**\_\_\_\_\_

**Name for use on printed materials**\_\_\_\_\_

**Your Phone**\_\_\_\_\_

**Your Address**\_\_\_\_\_ **City**\_\_\_\_\_ **Zip**\_\_\_\_\_

**Your E-mail**\_\_\_\_\_

**Website**\_\_\_\_\_

- *Logo for sponsors: Please email a print quality PDF, JPG or PNG to [mainstreet@paristexas.gov](mailto:mainstreet@paristexas.gov)*

**Item or Items you wish to sponsor :**

\_\_\_\_ **Great Pumpkin Sponsorship (\$2000)**

\_\_\_\_ **Pumpkin Patch Sponsorship (\$1000)**

\_\_\_\_ **Jack O Lantern Sponsorship(\$500)**

\_\_\_\_ **Kids' Games Sponsorship (\$350)**

\_\_\_\_ **other amount (please specify)** \_\_\_\_\_

My check is enclosed\_\_\_\_\_ OR Please bill me\_\_\_\_\_

Shirt sizes\_\_\_\_\_

*(If choosing to be billed an invoice will be emailed that can be paid by mail or by credit card. A 3.5% convenience fee will be assessed on credit card transactions. We are unable to take American Express)*

Checks payable to: *Paris Main Street Festival of Pumpkins,*

*P.O. Box 9037 Paris, Texas 75460.*

**Your Sponsorship will continue the efforts of revitalization of Historic Main Street and help support an event that brings the community together! Again, thank you for your support!**

QUESTIONS? Call Cheri Bedford @ 903-784-9293

[www.festivalofpumpkins.com](http://www.festivalofpumpkins.com)

# 25<sup>th</sup> Annual Festival of Pumpkins Schedule

subject to change as events are added.

| <i><b>Time</b></i>    | <i><b>Event</b></i>                                                                                                            | <i><b>Location</b></i>                      |
|-----------------------|--------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------|
| 9:00-5:00             | <i>Festival of Pumpkins Opens- vendors, kids activities performances, bounce houses and more</i>                               | <i>Beautiful Downtown Paris</i>             |
| 9:00-10:00            | <i>Register for Great Pumpkin Decorating Contest<br/>10-1p.m. Public votes on Favorite Pumpkin</i>                             | <i>S. Main Street</i>                       |
| 9:00 -Finals complete | <i>Chiseled Mill Works &amp; In a Pickle<br/><b>1<sup>st</sup> EVER Pumpkin Pickleball Tourney</b></i>                         | <i>Clarksville ST<br/>Courts</i>            |
| 9:00-9:30             | <i>Gravity Dance Performance</i>                                                                                               | <i>Main Stage</i>                           |
| 9:30-10:00            | <i>Community Performances</i>                                                                                                  | <i>Stage</i>                                |
| 10:00                 | <i>Rock Paper Scissors Competition</i>                                                                                         | <i>Stage</i>                                |
| 10:00-10:30           | <i>Dancers from Revive Dance &amp; Glow Dance Company</i>                                                                      | <i>Stage</i>                                |
| 10:30-11:00           | <i>Diaper Dash: Open to crawling babies at time of Festival<br/>*Register online: or at the Paris Pregnancy Center Trailer</i> | <i>Left of Stage/Lamar Ave</i>              |
| 11:00-5:00            | <i>Paris Brewing Co Pumpkin Open</i>                                                                                           | <i>Paris Brewing Co<br/>7 E. Houston ST</i> |
| 11:00-12:20           | <i>Costume Contest: (0-3yo, 4-5yo, 6-8yp, and 9-12yo) register kids starting at 9 a.m. at Main St Booth</i>                    | <i>In front of Stage</i>                    |
| 12:25-12:30           | <i>Winners of Costume Contest Announced</i>                                                                                    | <i>Stage</i>                                |
| 12:30-1:30            | <i>Music from Morningside</i>                                                                                                  | <i>Stage</i>                                |
| 1:30                  | <i>Pumpkin Decorating Contest Winners Announced</i>                                                                            | <i>Stage</i>                                |
| 1:35-3:35             | <i>Battle of the Artists<br/>Three 20 minute rounds and one 30 minute finale</i>                                               | <i>Left of Stage</i>                        |
| 3:40-4:45             | <i>Music from the Paris Guitar Academy Student Band</i>                                                                        | <i>Stage</i>                                |
| 4:50                  | <i>Battle of the Artists Winner Announced</i>                                                                                  | <i>Stage</i>                                |
| 5:00                  | <i>Festival of Pumpkins Closes</i>                                                                                             | <i>Thanks for coming!</i>                   |

